

COVENTRY REPEATS AS ONE OF PA'S BEST PLACES TO WORK

Award reflects unique employee-driven culture

FORT WASHINGTON, PA – The company that is transforming the life insurance marketplace is being recognized for its efforts to redefine the financial services workplace as well. Coventry, the creator and leader of the secondary market for life insurance today announced it has been named one of Pennsylvania's best places to work. This is the second consecutive year Coventry has won the award.

Sponsored by the Pennsylvania Department of Community and Economic Development and its partner organizations, the competition recognized Coventry's workplace policies, practices and its dedication to employee growth and satisfaction as key factors for the award, as well as generous employee rewards including an annual company sponsored trip to the Bahamas for employees and their families. The Best Places to Work award follows top rankings for growth by Inc. Magazine and service quality by Standard & Poor's.

“We are proud to be recognized for a second year because Coventry is truly an employee-driven company,” said President and Chief Operating Officer Constance Buerger. “Our culture encourages individual initiative, creative thinking, continuous learning and collaboration. Employees thrive here because the workplace is challenging, exciting and fun.”

With more than 200 employees, Coventry has been recognized as one of the fastest-growing privately held companies in America. The company has more than doubled its size since 2004 and anticipates continued growth for 2007. “Our growth is highly gratifying, but the statistic we are most proud of is our turnover rate – which is virtually nonexistent,” said Buerger.

The Best Places to Work competition evaluated each nominated company's policies, practices, philosophy, systems and demographics. In addition, nearly 20,000 Pennsylvania employees were surveyed to measure the employee experience. The combined scores determined the list of the state's top employers.

###



About Coventry

Coventry (www.coventry.com) bridges insurance and capital markets to create groundbreaking products for the financial services industry. The company is the leader in the secondary market for life insurance and pioneered the resulting life settlement industry. Fueled by bold ideas, a deep understanding of life insurance, and impeccable standards, Coventry continues to lead the market by opening new opportunities for consumers and the financial professionals who serve them. Based in Fort Washington, PA, Coventry is the first secondary market company to ever receive Standard & Poor's highest Servicer ranking and was ranked #1 in the insurance category of the INC. 500 listing of the fastest growing privately held companies in America.

CONTACT:

Coventry
Kirstin Crouthamel
877-836-8300
info@coventry.com