

COVENTRY EXPANDS INDUSTRY'S FIRST CONTINUING ED PROGRAM

New Course Covers Advanced Planning Concepts for Secondary Market for Life Insurance

Fort Washington, PA – June 4, 2007 – Coventry, the leader and creator of the secondary market for life insurance, has expanded its seven-year-old continuing education program to include advanced coursework for professional advisors who have experience with secondary market transactions.

The curriculum, which complements Coventry's introductory course, is offered in all 50 states and is based on hundreds of actual cases drawn from Coventry's national distribution network.

“Advisors are hungry for the most current information about this market, especially those who already have some experience with life settlements and other secondary market transactions,” says Michael Coben, Senior Vice President, Account Services. “Given the rapid development of new products, new planning concepts, not to mention increasing consumer demand, advisors of all experience levels want to know what is happening in the market right now. Our program not only addresses these issues, but is highly flexible so it can be tailored to the needs and knowledge level of virtually any organization.”

Topics include basic and advanced planning concepts, an overview of life settlements and other secondary market transactions, policy valuation and identifying suitable candidates. The courses also provide advisors with the latest information on due diligence and fiduciary responsibility, as well as updates on regulatory requirements and important consumer protections.

Coventry has delivered for-credit continuing education courses on a national basis since 2000. Credits offered include insurance CE, CPE, CLE, and CFP and can be earned on location around the country or via webinar as part of Coventry's advisor support program that assists advisors on a range of topics from obtaining state licensing to developing successful secondary market business programs. To date, more than 20,000 professional advisors including insurance advisors, certified financial planners, CPAs, estate attorneys, and others have earned continuing education credits from Coventry, which staffs more than 20 trained presenters certified to offer for-credit courses nationwide.

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About Coventry

Coventry (www.coventry.com) is a multi-billion dollar group of companies that bridges insurance and capital markets to create groundbreaking products for the financial services industry. The company is the leader in the secondary market for life insurance and pioneered the resulting life settlement industry. Fueled by bold ideas, impeccable standards and a deep understanding of structured finance and life insurance, Coventry has ignited a transformation by opening new opportunities for investors, consumers and the financial professionals who serve them. Based in Fort Washington, PA, Coventry is the first secondary market company to ever receive Standard & Poor's highest Servicer ranking and was ranked #1 in the insurance category of the INC. 500 listing of the fastest growing privately held companies in America.

CONTACT:

Coventry

Kirstin Crouthamel

877-836-8300

info@coventry.com